

PRIVACY POLICY

LIGHTHOUSE ENTERPRISES LTD. as **LAKE SHORE LODGE & CAMPSITE** is a Tanzanian based Tour Operator including the provision of accommodation, game activities, transfers, meals and ground handling. This cookie and privacy policy ("policy") will help you understand how **LAKE SHORE LODGE & CAMPSITE** ("we", "us", "our") uses cookies and similar technologies as described in this policy to use and protect the data you provide to us when you visit and use www.lakeshoretz.com ("website", "service"). This privacy notice also explains how and what type of personal data will be collected, for what purpose and how it may be used or shared.

Your rights under the General Data Protection Regulation (GDPR) as per the ICO (www.ico.org.uk) website are:

- Right to be informed about the collection and use of your personal data.
- Right to access your personal data, and any supplementary information which constitutes personal data.
- Right to have your personal data rectified; this means you can ask us to correct your personal data if it changes, turns out to be inaccurate, or is incomplete.
- Right to have your personal data deleted; this means that you have the right to request the deletion or removal of your personal data. There are some circumstances when you do not have this right.
- Right to restrict us processing your personal data.
- Right to data portability.
- Right to object to us processing your personal data.
- Rights related to automated decision making including profiling.

We are committed to safeguarding the privacy of our website visitors. This policy outlines how we will treat your information. In this policy, "we", "us" and "our" refer to Lighthouse Enterprises Ltd. PO Box 448, Sumbawanga, Rukwa, Tanzania.

What personal information will be collected?

Personal information is information that can be used to uniquely identify or contact you. The website contact form requests a name and email address with the option of providing a phone number and physical address. Further information collected by email may include age, weight, nationality, next of kin, dietary

requirements, medical conditions, passport information. This information is required for the completion of a booking. We are collecting your data for several reasons:

- To better understand your needs
- To improve our services and products
- To send you promotional emails containing the information we think you will find interesting when you opt for information on our services and offers
- To contact you to fill out surveys and participate in other types of market research
- To customize our website according to your online behavior and personal preferences

Payment

Information is processed through a third party and no details are taken or stored on this website. Information collected is processed based on our legitimate interests and/or to comply with our legal obligations. These legitimate interests and/or legal obligations include the following reasons for the processing of your personal data without your express consent:

How we use your personal information:

Information received by web contact form will be used to send you requested information. Your email address may be used to send out marketing material, offers, or newsletters from [LAKE SHORE LODGE & CAMPSITE](#) and associated companies unless you have opted out. Your contact details will not be shared with any third party without your consent. Information received by email will be sent onto the hotel/lodge you will be staying at, any office or company providing third party services as required for the operation of the booked holiday. No information will be passed onto any third party not involved in the booked holiday and no unnecessary information will be shared with any third parties. Necessary information includes name, age, nationality, passport number, dietary requirements, medical history if applicable to stay (i.e. allergies).

Disclosures

We may disclose information about you to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy. In addition, we may disclose your personal information:

to the extent that we are required to do so by law;

in connection with any legal proceedings or prospective legal proceedings;

in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);

to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

Except as provided in this privacy policy, we will NOT provide, lease, sell or distribute your personal information to any third parties for marketing purposes, unless we have your permission.

International data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy. Information which you provide may be transferred to countries (including the United States) which do not have data protection laws equivalent to those in force in the European Economic Area. In addition, personal information that you submit for publication on the blog (e.g. comments) will be published on the internet and may be available, via the internet, around the world. We cannot prevent the use or misuse of such information by others.

Security of your personal information

LAKE SHORE LODGE & CAMPSITE is committed to securing your data and keeping it confidential. LAKE SHORE LODGE & CAMPSITE has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online. We will take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information. Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet. Policy amendments We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

Third party websites

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

Cookies

A cookie consists of information sent by a web server to a web browser, which is then stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. We may use both “session” cookies and “persistent” cookies on the website. We will use the session cookies to keep track of you whilst you navigate the website. We may use the persistent cookies to enable our website to recognise you when you visit. Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.